



redlands
ART ASSOCIATION

Creativity starts **here**.

Art Center & Sales Gallery

215 East State Street

Redlands, CA 92373

909-792-8435

www.redlands-art.org

Member submissions are welcome and due the First Thursday of the Month.

Please email submissions to:
newsletter@RedlandsArtAssociation.org
or use the form on our website at:
<http://redlands-art.org/newsletter/newsletter-submissions/>

**FEBRUARY
2017**

2017 Take-In Dates & Themes

March 3: Take down only

March 31: Blooming Lovely

May 12: Abstract Expressions

June 9: Here Comes Summer

August 4: Celebrate

September 8: Wild Wild West

Themes are suggestions only.

All take-in dates are on a Friday, 9am-7pm

FEBRUARY LEADERSHIP REPORT:

◆ **YOUR PRESIDENT: LIZ COVIELLO**



For more than 50 years, the Redlands Art Association has funded school art programs, taught art classes and supported the regional arts community. But we need ***your financial help*** to keep going.

We recently launched a ***Show Your Heart for Art*** campaign via direct mail and facebook to raise funds for our art programs. If you believe in art programs that allow kids to experience the joy of creation—just like we used to do when we were children — ***please donate today***. Your support makes our community a better and more vital place in which to creatively thrive.

We also need volunteers to serve on our fundraising and sponsorship committee.

IN THE GALLERY THIS MONTH

Monthly Programs

Did you miss the January program?

David Alter of theIMAGEis gave an interesting talk and demonstration on the plus side of creative product image editing for e-commerce web sites. Using genuine photos from the internet as examples David explained about the positive psychological responses a viewer has when presented with stimulating images. He selected lackluster photographs (some by request) of items for sale on the internet and demonstrated how by using Photoshop you could improve the image, within a few minutes, by tweaking the colors, correcting the horizon where necessary, considering the placement of

an object (center or side) and cropping the picture. Thus giving a cropped vivid, sharp image with an advantageous placement and placed within a border for “specific visual impact and effect”.

David stated that on the web site www.theIMAGEis.com you can find a complete and easy to follow script on how to achieve the end results you need to increase sales and profits.

Many thanks to David for an interesting evening and to those who set up the chairs and food.

The topic for the February 28th program is “Art Therapy” with Karen Waddel and David Farrington. The program starts at 7pm and is free to all.

48th Annual MULTI MEDIA MINI SHOW

Variety in Mini Art!

The 48th Annual Multi-Media Mini Show, sponsored by the Redlands Art Association, will open on March 10 at their Gallery & Art Center, downtown Redlands. Artists will bring in art of all kinds as long as it fits within a 14.5" cube. The variety (Multi-Media) and the size (Mini) is what makes this show interesting. Jurist, Penny McElroy, will choose the best 150 pieces from those entered; pieces that make you say, "hmmm" and pieces that make you say, "WOW!." The public is invited to the Grand Opening on March 10, 4-7pm. The exhibit runs through March 30.

The Jurist – Penny McElroy is an artist and teacher. After earning a Bachelor's degree in Social Work, and working as a counselor for 5 years, Penny entered the graduate graphics program at the University of Wisconsin / Madison. Since earning her MFA, Penny has taught graphic design, printmaking and book arts at Bethany College in Kansas and at the University of Redlands in California. Penny's artwork incorporates a broad range of media, from drawing and painting to 3-D ceramic pieces. Recently she has

"This show is more than just a display of small pieces of art. It is a collection of little "gems" ... you'll want to get up close while viewing."

*– Grace Fermier,
long-time supporter*

been experimenting with layered mixed media works on paper that incorporate light. Penny's work has been exhibited throughout the United States and abroad, including recently at the Cal Poly Pomona exhibit Ink & Clay, where her work, *el matrimonio de Archimedes*, won the University President's Purchase award. Other recent exhibition venues also include ARC gallery in San Francisco, Skylight Gallery in New York, Gallery 825 in Los Angeles, Lalit Kala Akademi in New Delhi, India, Cali, Medellin, and Manizales, Columbia, as well as Quilmes, Argentina. For more information: www.maggiessye.com.

Winners of the competition will participate in over \$2,000 in cash and product awards. Purchase Award Patrons will select their art pieces at a private showing before the exhibit opens for the public. Grand Opening Gala will be Friday, March 10 from 4pm to 7pm.

For further information on how to enter or become a Purchase Award Patron, please visit the Redlands Art Association at 215 E. State St., downtown Redlands, visit www.redlands-art.org or call 909-792-8435.

The MMM Show is open to all California artists and/or RAA members. The prospectus/entry form is available at RAA and on the website: www.redlands-art.org. All entries must be hand delivered to RAA on Sunday, March 5 between 10am - 4pm.

Membership Renewal for the Multi Media Mini Show

Are you waiting to renew your membership until the MMMS? It speeds up the process if membership renewals are completed PRIOR to the Take-In.

Please consider renewing just before the Take-in date, either on line through the [website](http://www.redlands-art.org) and Pay Pal, stopping by the gallery and paying, print off a membership form fill it in and mail it in with a check or print off a membership form from the website and bring it in completed and ready to pay. But don't worry, there will be forms available in the gallery to complete on the day.



February Workshop: Pick Your Palette, Dye a Silk Scarf with Candy Glendening

Redlands textile artist Candy Glendening has sold hundreds of hand dyed silk scarves over the past eight years and is holding a workshop in her backyard dyeing studio so that you can learn how she does it and dye your very own! You will choose your favorite of her many different scarf palettes and she will walk you through mixing the colors, choosing the pattern you'd like to dye, and then dyeing the scarf. You could also describe what kind of color palette you'd like on a scarf, and I'll work with you to make it happen.

Either way, you'll leave with a gorgeous one-of-a-kind silk scarf, as well as an understanding of how to use fiber reactive dyes on silk. Make sure to wear work clothes, as dye splashes can stain. (If there's time, you could dye a second scarf if you'd like)

Candy Glendening is addicted to color! She dyes fabric so she can have just the hue & texture she wants, and then uses it to make art quilts and "everyday art." By day, she teaches Biology at the University of Redlands in Southern California; by night/weekend/online she also teaches quilting and dyeing. She has written 29 articles for various F & W Media/Interweave quilting magazines, appeared in 8 episodes of "Quilting Arts TV" and has two Quilting Arts Workshop videos: "Dyeing to Stitch: A Comprehensive Guide to Creating Colorful Fabric Art" and "Free Motion Machine Sketching: Drawing with Thread from Birds to Botanicals." For more information, visit her website: www.CandiedFabrics.com

WHEN: Saturday, February 18 from 9 - 1 (bring lunch), with a rain date of Sunday, February 19.

WHERE: 1309 W Olive Ave. Redlands, CA 1.5 miles from RAA, grey house with white trim on the corner of Olive and Lakeside

FEE: \$65/\$50 for RAA members + \$12 materials fee/student due Instructor



Sunset:
Charmeuse Scarf



Announcing the RAA Annual Community Photoshow

It's that time again to choose your best photos and prepare for RAA's annual photoshow-in-a-show. This is a week-long show at the RAA gallery, and is open to Friends of RAA and all members of the community. It is a fun and exciting opportunity to see your work hanging in the gallery, experience some wonderful photography, and share with friends and family. There is no special theme, no age restriction, and no restriction on size. We look forward to seeing your beautiful photographs and giving you bragging rights!

Take-in for the show will be on Saturday, February 18, from 1 to 4pm. You may enter one or two photo entries, \$5 for one, \$8 for two. Entries must be framed and under glass, unless printed on metal or canvas.

They must be wired for hanging, and should be identified on the back, with name, title, and price, if you wish to sell. RAA will receive 20% commission on any sales.

The show will hang from February 20–26, viewable from 11am to 4:30pm, Monday – Saturday. There will be a closing reception on Sunday, February 26, from 2 to 4pm. The photographs may be taken home at the end of the reception.



– Judith Sparhawk

All Featured Artist Shows and receptions are held at the gallery, located at 215 East State Street, Redlands.
Open Monday through Saturday, 11 AM to 4:30 PM.

Featured Artist: Rick Strobaugh

February 11 – March 4, 2017

Opening Reception ♦ 2–4pm ♦ Sunday, February 26

My first real training in photography was photographing crime scenes, traffic accidents, injuries, dead bodies and autopsies as a Police Officer and later as a Detective in charge of our Crime Scene Investigation Unit. I eventually used that training to shoot more pleasing subjects in the way of landscapes, wildlife and close-up photography. Now that I am retired I travel a lot through the western US exploring new areas and shooting photographs. I find many of my shooting locations while running marathons, backpacking, hiking or just driving up dirt roads into the mountains.

— Rick Strobaugh



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Students at Mariposa Elementary School work on concept and ideas for the Mariposa Garden Sculpture thanks to a MACEEF grant.

MACEEF: Mariposa Students Creating Garden Sculpture

"Art is not just for artists. Success in art gives a child greater self-esteem. Then he can learn better."

– Margaret Clark

Small hands and big imaginations are fully engaged at Mariposa Elementary School thanks to a MACEEF grant by the Redlands Art Association. Students are collectively creating a ceramic Mariposa Garden Sculpture to be completed this May and enjoyed by the community for years to come.



Local artist, Lisa Tucker, was hired by Mariposa to implement the school's only formal art initiative. "Principal, Scott Bohlender, and PTA president, Jennifer Walker, and I all liked the idea of a totem-like garden sculpture," says Tucker. "We wanted a community project so that each person contributes something small to make something

grand together. And kids can return with their kids and grandkids one day because ceramics, like relationships, last forever."

To make more school projects like this possible, contributions may be made to the MACEEF Fund at www.redlands-art.org/donate

March Workshop: Upcoming Indigo Shibori Scarf Dyeing

Indigo is an ancient form of dyeing that is so much fun! There's an almost magical process where white cloth is immersed into a vat of yellow liquid – when removed, it quickly turns from yellow, to green, to blue. Of course, it's not magic, just a bit of chemistry! In this class, we'll explore different ways to add pattern to cloth using different "physical resist" techniques. After folding, clamping and tying some white fabric, you'll immerse it in an indigo vat and see how those manipulations create fun patterns like these:

You'll leave with 1 or 2 (for another fee) scarf in your choice of silk or cotton/silk blend patterned by your own hands, and instructions on how easy it is to make your own indigo vat with pre-reduced indigo.

When: Saturday, March 18 from 9 - 1 (bring lunch), with a rain date of Sunday, March 19.

Where: 1309 W Olive Ave. Redlands, CA 1.5 miles from RAA, grey house with white trim on the corner of Olive and Lakeside

Fee: \$65/\$50 for RAA member + \$12 materials fee/ student due Instructor Register in the Gallery

For more information: www.CandiedFabrics.com



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Call for Artists: 2nd Annual Art Night 2017 – Student & Community Showcase

The City of San Bernardino has announced its 2nd Annual Art Night being held on April 21st & 22nd at the Carousel Mall and Court Street Square.



Art Night is a series of pop-up galleries showcasing the creative and artistic abilities of local artists in a collective effort to bring art, music and entertainment to downtown. Art Night is intended to encourage creative thinking, stimulate conversation, inspire artists and

enliven the community.

The event is free to participate and free to enjoy. Artist applications will be accepted through February 20th from RAA artists as a special extended deadline.

For information and application, please visit

www.facebook.com/SBArtNight

Artists Helping Artists

Better Manage Shows and Festivals

Wish you could find an easier way to find worthwhile festivals and manage submission packets online? Check out [ZAPP](#), a centralized website that enables artists to apply online to multiple art shows & festivals. It's free to use, although some individual events might require an application fee.

Find Patrons

Looking for a steady income stream from your art? Consider joining Patrean, a modern day, patronage platform. [Patreon](#) allows you to get paid for creation. Your patrons pledge a few dollars per month or per item you release. It's especially helpful for small or downloadable items.

Five Thoughts About Creativity

Greg Satell, author of Mapping Innovation, offers [five timeless thoughts about creativity](#). "Creativity is hard work. There are no silver bullets." But if you're feeling stuck, Satell has solutions.

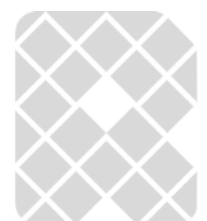
Rituals for Living Dream Book

Dreams have a way of springing to life when they are carefully nurtured. [The Rituals for Living Dreambook](#) is a valuable framework for "finding clarity and achieving goals, while nourishing your body, mind, and spirit."

Art Supplies for Sale

I have the following equipment & supplies for sale in all mediums: acrylics, oil, watercolor, lots of assorted matting some paper 22"x 30" + blocks of paper Oval cutter, regular mat cutter easels art books frames and more... If you are interested please contact me at (909) 335 6110

— James Crippen



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Membership Renewal

For many of us, membership in the Redlands Art Association expired at the end of 2016.

This year, there's been a big—and very welcome— change in membership terms. Your membership is now valid for 365 days beginning the date you renew. And we will send out renewal reminder emails.

There are four methods by which you can renew:

- ♦ Fill out the secure form on the RAA website and pay by PayPal here:
www.redlands-art.org/join/membership-application/
- ♦ Fill out the form below and mail it with your check to the Redlands Art Association, 215 East State Street, Redlands CA 92373.
- ♦ Renew by calling the RAA Gallery at 909-792-8435
- ♦ Visit the RAA Gallery at 215 East State Street, in Redlands

Renew Now for Great Benefits

- ♦ New shows, events, and opportunities for artists
- ♦ Negotiated discounts with local art and craft supply stores
- ♦ Opportunities to create and join affinity groups with other like-minded artists
- ♦ A renewed mission and ethos of inclusion, innovation and connection
- ♦ A place for community, networking and collaboration
- ♦ Discounts on adult classes and workshops for artists of all skill levels
- ♦ Gallery privileges with new shows every six weeks
- ♦ Enthusiastic new artist members
- ♦ Monthly Newsletter



MEMBERSHIP CATEGORIES:

- Life \$1,000
- Sponsor .. \$100 Individual ... \$50
- Family \$50 *first family member + \$10/additional member (within same household)*
- Student ... \$10 *Students must show valid school ID.*

CHECK ONE

DONOR CATEGORIES:

- Benefactor .. \$2,500
- Contributor.. \$1,000–\$2,499
- Sustaining... \$500–\$999

MEMBERSHIP AND/OR DONATION FORM

Please fill in your information below and mail this form along with your payment to:

Redlands Art Association, 215 East State Street, Redlands, CA 92373

Questions? Call the Gallery at 909-792-8435

Name(s) _____ Date _____

Address _____

City _____ State _____ Zip _____

Phone (_____) _____ E-mail _____

Submitting your email address gives us permission to send RAA information via email, as the need arises.

Your website _____

For Membership: I am signing up as: Renewing Member OR New Artist Member OR Art Appreciator & Supporter

Artists: list the media you work in: _____

(Example: oil, watercolor, jewelry, ceramics, etc. List all you do.)

New Friends of RAA: The Association is entirely volunteer run. We rely on our members to be our Gallery Docents: greeters and salespeople. You will be asked to be a Gallery Docent (no experience necessary) to assist the Gallery Coordinators. The gallery is our showcase for sales and art classes. We are all promoting each other, art education and the visual arts in general, to the people of Redlands.

I am interested in volunteering: Committee Work Teaching Fund-raising Gallery Docent As needed

Please apply to: Membership Art Center Donation Margaret Clark Art Education Enrichment Fund (MCAEEF)
 \$ _____ + \$ _____ + \$ _____ + \$ _____ = **TOTAL \$** _____

Paid by: Cash Check # _____ Debit or Charge: Visa MasterCard Discovery
 Card Expiration Date _____ Card Account Number _____ Signature _____

To be filled in by RAA Gallery only: Order No. _____ Renewal New Please staple the receipt to this form and put in End-of-Day envelope.