



redlands
ART ASSOCIATION

Creativity starts **here.**

Art Center & Sales Gallery

215 East State Street

Redlands, CA 92373

909-792-8435

www.redlands-art.org

Member submissions are welcome and
due the First Thursday of the Month.

Please email submissions to:
newsletter@RedlandsArtAssociation.org
or use the form on our website at:
[http://redlands-art.org/newsletter/
newsletter-submissions/](http://redlands-art.org/newsletter/newsletter-submissions/)

SEPTEMBER 2016

2016 Take-In Dates & Themes

October 21 (6 weeks) The Way We Were

December 2 (6 weeks) Holiday Celebration

*Themes are suggestions only.
All take-in dates are on a Friday, 9am-7pm*



NEWS FROM OUR FEARLESS LEADERS:

◆ **YOUR PRESIDENT: LIZ COVIELLO**



September Leadership Report

What do you think? We're undergoing our own Renaissance and have recently embarked upon all manner of soul searching activities. And, frankly, we want to know what you think about a few things: namely, what does art and the Redlands Art Association mean to you? We've compiled a short survey (very short, less than 5 minutes short) that you can take to let us know your thoughts. Click on this link to be taken to the survey: <http://tinyurl.com/raaquestions>

You will be happy to know that over the past couple of months, the Board of Directors and Operating Committee reorganized into one body and revised the bylaws to, among other things, allow for an infusion of new fresh voices. We're revitalizing committees and operations, examining our mission/vision/values, and rethinking strategic initiatives (yet another reason why I am asking you to please take our survey.)

Over the next couple of years, with your insight and participation, you are going to be part of a revitalized, fun and inspiring organization. One that will help artists of all ages grow and enrich our community for another 52 years. It's a great time to be part of the Redlands Art Association and I am glad that you're here.

— *Liz Coviello, RAA president*



From September 1st 2016 Subscription to Redlands Art Association changed!

Becoming a Friend of RAA is now \$50 for a year-round subscription. Join today and it is renewable this time next year. This means you will be entitled to all RAA discounts for shows, classes etc. for the next 12 months.

How do you renew? For those people with email you will receive email reminders, two months before its due. For those Friends of RAA who signed up in November 2015 their renewal will still be December 31st 2016 and email reminders will be sent out in October.

You can either come into the gallery and pay your renewal, renew over

the phone or you can pay through our website Redlands-Art.org with PayPal. But please remember when using PayPal to fill in ALL the details, the most important being your name and address; yes, I'm sorry but we had a PayPal sign up with no details! For those of you that come into the gallery you will be issued a Friend of RAA card with your unique number.

It is going to take a while to get used to the new system so please be patient with the Coordinators!

— *Liz Coviello, RAA President*

Ben Rabe Oral History Recording

Last month I shared a painting by Ben Rabe the 1st President of Redlands Art Association back in 1964. This month I'd like to share with you an Oral History recording (courtesy of Smiley Library, Heritage Center) made by fellow member, Anne Bessemer. In this recording Ben Rabe talks about his life and work in Redlands but there is a brief 17 minutes where he talks about the founding of Redlands Art Association, the beginnings of the Mini Show and the origins of the Edward Dean Museum (Did you know he also designed the old Daily Facts building?)

You can listen to the interview on YouTube by clicking on this link: <http://tinyurl.com/benraberecording>

Or read a transcription of the section about the Redlands Art Association (it starts at 1.17 mins into the recording) by clicking on this link: <http://tinyurl.com/benrabetranscript>

Thanks to Will Bundy for his help in recording the audio tape and his transcription of the interview.

— Liz Coviello, *Historian in the Cupboard*

Market Night

Come and have fun on the patio, share your art and enthusiasm with people who are downtown on Thursday nights. People are curious about the gallery and our classes and have lots of questions that need answering.

Call the gallery at (909) 792 8435 or stop by to book your space.

— Liz Coviello, RAA President

Volunteers

We still need some volunteers to help on committees:

- ◆ Adult Education/ Programs Committee
- ◆ Friends of RAA Committee
- ◆ Development and Fundraising Committee
- ◆ Featured Artist Committee

If you have experience of working in these areas, have some time to spare and would be prepared to sit on one of these committees we'd love your help. I would hate for our organization which has been successfully volunteer driven for 50 + years to reach out to organizations with lists of people who are prepared to volunteer and work for us.

— Liz Coviello, RAA President

Art on State Street and the Redlands Downtown Art Walk

Sunday 23rd October 12-6pm

It seems to come 'round so quickly. We still have sign up spaces and we will make a standby list because we always get a few people who drop out. Stop by the gallery to sign up or call (909) 792 8435. We have information sheets in the gallery.

— Liz Coviello, RAA President

Adult Education Classes & Workshops

Please check out the link on the web page:

<http://redlands-art.org/adult-classes/>

We have some new classes and half day workshops coming up this Fall

- ◆ Judith Sparhawk is teaching her last "Artist's Way"
- ◆ Patricia Rose Ford is teaching "Plein Air to Studio" pastels class in October
- ◆ Martha Cowan will teach Portraiture in Oils and Still Life in Oils Starting in November

We have some half day and full day workshops coming up

- ◆ Ed Sotello will hold an Acrylic Workshop in October
- ◆ Kristi Darwick will hold a Calligraphy Workshop on a Tuesday evening in October
- ◆ Debi Bishop is offering an Altered art Holiday ornament Workshop — have you seen her pieces in the gallery? November
- ◆ Ruth Wood is back to offer a Fused Glass — Holiday Ornament November

If you are interested, please check the schedule and book early, come and have some fun with these great teachers and learn some new skills.

Meanwhile our new Adult Education Coordinator, Joyce Hatzidakis (bjhatz@hotmail.com) is starting to put together Spring classes. If there is a class, you or a group of friends are interested in taking, please contact her and she will see what she can do.

— Liz Coviello, RAA President

Creativity starts here.



Opening Art Exhibition at the University of Redlands

Wednesday, October 19th, 4:30 to 6:00 p.m.

You are Invited to the opening of "Embedded Messages, Debating the Dream: Truth, Justice and the American Way" to open at the Pepper Gallery at the University of Redlands on Wednesday, October 19th, 4:30 - 6:00 p.m.

This exhibition, featuring seven female artists, examines the current political climate in regards to social justice — what is happening with America, can we still identify the American dream and if so, who does the dream apply to?

This exhibition is particularly timely as we go into an election year. With polarized political parties and the absurdity of the news media focusing on sound bites with biased editorials rather than real news, this collection of art addressing issues of social justice stimulate dialog on truth, justice and the American Way. The work serves to educate and sensitize the viewer to various issues while conveying an underlying philosophy of collective responsibility and commitment to change.

Please join us for the opening. The exhibition runs through November 12.

— Karen Gutfreund

Artists Helping Artists: How to Give Critique

As an artist, we've all be on the giving and receiving end of "feedback" in regards to our art. It's so easy for someone to give a piece of work a quick once over and say "I like it" and move on. But we know when we're the on the receiving end the feedback, we want more. We spent a lot of time and effort on our craft. We want people to engage in our work, to appreciate the details and to leave enriched. How do we do that?

I ran across a post on twitter by Professor Mitch Goldstein on "How To Give Critique" and thought it had some great suggestions. If you ever had a difficult time giving critical feedback, help the artist know you're interested by answering some of these questions. If you're not getting the feedback that you want, ask some of these questions and help engage your viewer.

Describe The Work

- ◆ What do you see?
- ◆ What forms are used?
- ◆ What colors are used?
- ◆ What does it remind you of?

Analyze The Work

- ◆ How are colors used?
- ◆ How are forms used?
- ◆ How is texture used?
- ◆ How are materials used?

Interpret The Work

- ◆ What does the work say?
- ◆ How does the work make you feel?
- ◆ Why do you think the creator of the work did what they did?
- ◆ What is the creator of the work trying to say?

Evaluate The Work

- ◆ Does the work engage and interest you?
- ◆ Does the work communicate something to you?
- ◆ Does the work make you feel something?
- ◆ Does the work mean something to you?

For a full list of helpful and NOT helpful suggestions, go to this link to read the full twitter post.

<https://goo.gl/4yLCtH>

— Bruce Herwig

All Featured Artist Shows and receptions are held at the gallery, located at 215 East State Street, Redlands.
Open Monday through Saturday, 11 AM to 4:30 PM.

Featured Artist: Kent Fogleman



Sept. 17 to Oct. 8 •
Opening Reception: Sun.,
Sept. 25 from 2 to 4 p.m.

Kent, a 30 year resident of Redlands, has a current collection of over 40,000 photos which he has taken in various places throughout the world. He is honored to be asked to be a featured artist at Redlands Art Association from Sept. 17 to Oct. 8.

The opening reception will be held on Sun., Sept. 25 from 2 to 4 p.m. at the Gallery, 215 E. State St., Redlands.

Kent's passion for photography was ignited when he was a boy and his stepfather built his own darkroom to develop his photos. During this time, he bought his first camera, a Brownie Hawkeye.

Thereafter he honed his talent when he joined the U.S. Navy at 17 years old and purchased an Argus C-3 camera to photograph his travels while in the Philippines, Japan, Hawaii, Midway Islands, and the Formosa Strait while aboard a U.S. Naval Destroyer.

After the Navy, and for the next 10 years, he pursued his favorite occupation as a Riverside Police Dept. motorcycle officer and detective.

Thereafter, he earned both a B.A. Degree and a Law Degree while at State Farm Insurance. This was a time of international travel, and he captured thousands of interesting images from catching piranha on the Amazon River, flying over the Nazca Lines in Peru to holding a baby panda in China.

After retirement came photography classes, including one offered by National Geographic, 6 years on the Grand Jury, and volunteering for Redlands Community Hospital, the Lincoln Shrine, and Redlands Police Privacy Council. He is currently a member of the Redlands Camera Club, which has introduced him to some incredibly-talented photographers. Several local artists have painted his photographs.

— Kent Fogleman



Featured Artists: Sheila LeBlanc and Linda Willason

Oct. 8 to Oct. 28 • Opening Reception: Sat., Oct. 8
from 2 to 4 p.m.

The English mother-daughter duo of Sheila LeBlanc and Linda Willason will be the featured artists on Saturday, October 8th and will having a reception from 2pm to 4pm. Both have been inspired by their love of England and equally, their love for Redlands. The show runs from Oct. 8th to Oct. 28th, with an opening reception October 8th from 2 to 4 pm.

Sheila LeBlanc has been an artist for over 40 years. She paints in oils and watercolors and is mostly inspired to paint landscapes. She has had numerous "one-woman" shows among her accomplishments across many countries. Sheila has also been juried into many art shows including multiple entries into Redlands Art Association's "Mini-Show". She has won numerous awards over her long artistic career. While in Panama, she became well known for her sea-shell watercolors. These are currently owned by people all over the world.

Having studied with a variety of well known artists, Sheila is currently painting with Chick Curtis. Her favored painting partner is now her eldest daughter, Linda.

Linda, having grown up around her mother's art, has developed a love for art in general. Much to her surprise and the delight of Sheila, she started to paint about 4 years ago. It happened quite by accident. Linda accepted a ticket from a friend to a painting

CONTINUED ON PAGE 5

Featured Artists: Sheila LeBlanc and Linda Willason

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event. She learned the basics of pastels and instantly fell in love with the medium. At that point, she was full speed ahead! Taking classes with Anneli Pendley and Patricia Rose Ford, Linda has progressed and really enjoys exploring different subject matters. She creates landscapes, flowers, animals and scenes of Redlands with her pastels.

Linda and Sheila's vacations together now consist of finding new scenes to capture and places to paint. Finding beauty always inspires new artwork!

— Linda Willason

Featured Artist: Aida Marini Schneider

**Nov. 19 to Dec. 19 •
Opening Reception:
Sun., Nov. 20 from
2 to 4 p.m.**

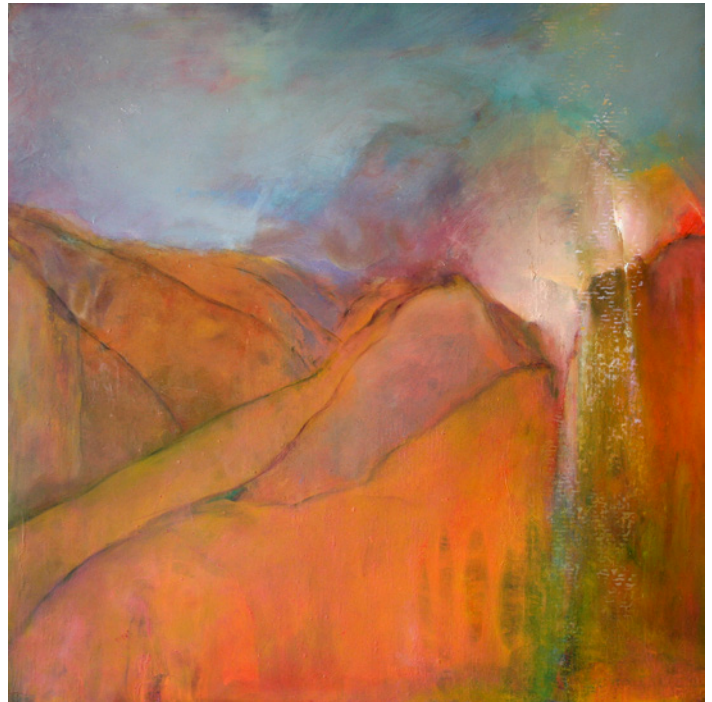
"I'm looking forward to exhibiting at the RAA gallery as the featured artist for November 19 through December 9. The paintings from this series "Innerscapes" represent my personal interpretation of the surrounding desert and mountains in mixed media on cradled hardboard panels.

I'm a longtime Redlands resident and member/volunteer of RAA. Until recently my husband and I traveled nationally, exhibiting and selling at top juried art festivals such as Old Town Chicago, St. Louis Art Festival and Sausalito Arts Festival. I served on the jury of selection at the Cherry Creek Art Festival and my painting "Tapestry 52" was chosen for the Festival's annual fundraising poster that year. Last May I was pleased to act as co-juror for the Redlands Festival of Arts.

The Desert Art Collection gallery in Palm Desert represents my work and will feature my paintings in March 2017 during Artwalk.

Join me at the opening reception 2 to 4pm, Sunday, November 20 at the RAA gallery, 215 E State Street.

— Aida Marini Schneider
www.aidamarinischneider.com



Artists Helping Artists: Artist Scams

If you are an artist, especially with a website, be on guard for slick scammers who may surprise you about your own vulnerability. "No one will scam me." is precisely what I thought.

It began with an email from a man who claimed he and his wife saw my website and liked all of my work. Flattery. Could I send some photos of pieces available. He indicated a budget of \$1,000 to \$7,000. I sent photos, and he decided on 2 pieces "...for his wife as a surprise anniversary gift." I was thrilled.

I was prepared to have the pieces crated and shipped; however, his "agent" was going to take care of it. He (Daniel Smith) was working out in the Atlantic training new workers so he couldn't take care of that himself. He asked for the name to use for making out a check, my phone #, and address.

He sent a check with a tracking number on it overnight. It was a check from a Media Company in Utah, Sorensen's. Seemed strange, but I figured it must be his own business, and deposited it into my bank account. The check was made out for the cost of the two paintings, plus an amount that would cover the shipping to his new home, in the Philippines. He was moving within the next two weeks. The art couldn't be sent to his address on the East coast because his "... wife would be on to the surprise."

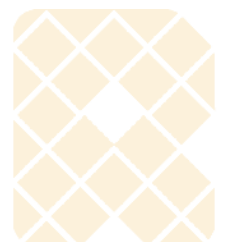
Soon after I deposited the check, Daniel emailed asking that I send the balance of the money for the agent, less \$100 cash to give the agent directly to cover gas and mileage when she came to pick up the art work. (How nice, not to have to crate and ship, I thought.) Now he wanted me to "wire the extra money to his agent, who it just so happened had an account at the B of A as I did. It was a busy day for me, so I eventually went back to the bank and made the transfer to an Evelyn Adbor. I performed these transactions inside the bank at the teller's window.

I remember thinking, this man was rather demanding. And wondering if his wife found him a pain because of it. Next thing, Daniel requested that I help him out by sending an additional \$1,500 to the agent because he, was a bit short of money at the moment. He assured me he would be in California the next week and pay me back. That's when I smartened up. I refused to do that, even though he continued to badger me to do it.

I realized I'd been "had." Yes, I still had my paintings. But I was out \$2,100. You can imagine the feelings I had. Most of all for being so gullible. I let my bank know what happened, a hold was placed on my two accounts with another layer of passwords added. It became difficult for me to access my own accounts. The bank advised me to file a police report. I did that and the police filed a case #, but only took a verbal report. The police needed an "Affidavit of Fraud" from my bank before they would move forward. The bank refused to provide that because they saw it as a "Scam," because I had participated. I eventually had to change both of my account numbers. I filed a report with the USPS for interstate use of the mail system. And that's where it sits.

I've learned a few things from this. First, never do anything until the check "clears" the bank. Beware of urgency. If it sounds too good to be true, it is.

— Tomi Olson, Artist



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Don't Forget to Renew Your Friendship with RAA!

To renew, go to: <http://redlands-art.org/friends/friends-of-raa-form/>

Or use this form below!



FRIENDS OF RAA CATEGORIES:

Life \$1,000
 Sponsor \$100 Individual \$50
 Family \$50 *first family member + \$10/additional member (within same household)*
 Student \$10 *Students must show valid school id.*

CIRCLE ONE

DONOR CATEGORIES:

Benefactor \$2,500
 Contributor \$1,000–\$2,499
 Sustaining \$500–\$999

FRIENDS OF RAA AND/OR DONATION FORM

Please fill in your information below and mail this form along with your payment to:

Redlands Art Association, 215 East State Street, Redlands, CA 92373

Questions? Call the Gallery at 909-792-8435

Name(s) _____ Date _____

Address _____

City _____ State _____ Zip _____

Phone (_____) _____ E-mail _____

Submitting your email address gives us permission to send RAA information via email, as the need arises.

Your website _____

For Friends of RAA: I am signing up as: ☐ **Renewing** Friend of RAA OR ☐ **New Artist** Friend of RAA OR ☐ Art Appreciator & Supporter

Artists: list the media you work in: _____

(Example: oil, watercolor, jewelry, ceramics, etc. List all you do.)

New Friends of RAA: The Association is entirely volunteer run. We rely on our Friends to be our Gallery Docents: greeters and salespeople. You will be asked to be a Gallery Docent (no experience necessary) to assist the Gallery Coordinators. The gallery is our showcase for sales and art classes. We are all promoting each other, art education and the visual arts in general, to the people of Redlands.

☐ I am interested in volunteering: ☐ Committee Work ☐ Teaching ☐ Fund-raising ☐ Gallery Docent ☐ As needed

Please apply to: ☐ Friends ☐ Art Center ☐ Donation ☐ Margaret Clark Art Education Enrichment Fund (MCAEEF)
 \$_____ + \$_____ + \$_____ + \$_____ = **TOTAL \$**_____

Paid by: ☐ Cash ☐ Check # _____, ☐ Debit or Charge: ☐ Visa ☐ MasterCard ☐ Discovery
 Card Expiration Date _____ Card Account Number _____ Signature _____

Order No. _____ ☐ Renewal ☐ New Please staple the receipt to this form and put in End-of-Day envelope.